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Fruit Growing For Profit

NEWCASTLE

Placer County California



Largest Producer and Shipper
of Fresh and Deciduous Fruits
in California.

A District where Success has
attended the Orchardist.

What has been Done, and
What may be Done by Indi-
viduals.

Orange Culture an Increasing
Industry.

An Early Ripening District.
Marketing. Transportation
and Irrigating Facilities.

Newcastle.

NEWCASTLE is a station in the most important fruit section of California.

It is located on the main line of the Central Pacific Railroad and all trains coming into California over this line pass through the place.

It is in the foothills of the Sierra Nevada Mountains, 970 feet above sea level, 31 miles east of Sacramento the capital of the State, 120 miles northeast of San Francisco and almost 500 miles north of Los Angeles.

Newcastle produces and ships to the East, each year, more fresh deciduous fruits than are produced and shipped by any other fruit growing section in the State.

The early ripening fruits of Newcastle enable the orchardists to secure the high prices usually paid for the earliest fruits. Therefore the culture of berries, vegetables, melons, etc., which come in early bearing afford the beginner a support rarely found elsewhere. This advantage, however, would be of no value without a

ready market in which to sell. This market is found at Newcastle. There are hundreds of thousands of productive acres, but of what avail is a crop without a place to sell it? The large demand abroad for the fancy foothill fruits of Newcastle, which reaches all parts of the United States, affords the orchardist a splendid opportunity of turning the results of his efforts to excellent account.

The soil of the foothills which is of slate and of granite nature—the latter predominating—lies so that drainage is perfect. This is of great importance as under this condition too much water will not collect around the roots of the trees. They therefore make a thrifty growth and produce abundant crops of the finest fruits. In regard to water for irrigation, there is an abundant supply, and the snows upon the distant mountain peaks are melting throughout the summer and the water is conducted through ramifications of hundreds of miles of canals and ditches to the district, and into the orchards. A thorough system for supplying water is maintained by the South Yuba Company which, in its present perfected order has cost over two million dollars. The water is constantly at hand and nature is not

depended upon during the summer season, as irrigation is almost universally practiced.

Transportation facilities are good and the fruits of Newcastle are sent to all parts of our country, to Canada, Mexico, England, and even far off China and Japan have begun to appreciate their flavor.

The variety of productions is to a stranger a source of surprise, for upon the same acre of land, growing side by side, may be produced in profusion all the berries, fruits, cereals, vegetables, and grasses of the temperate and semi-tropical regions each growing as if in the location most congenial to its undivided welfare.

Nearly the entire business part of Newcastle was destroyed by fire last summer, but it has been nearly restored and is in better condition than before. So great is the business pressure in handling the heavy crops that the fire did not create the delay of a single day, but within less than twenty-four hours thousands of boxes were being loaded into the cars for Eastern shipment. As soon as the ground was cold enough to move over, operations were immediately commenced and continued until the fruit crops had been moved.

In the early part of April, strawberries will

begin to come in. About April 20 cherries will begin to ripen, and before the latter are gone, apricots and peaches will be at hand. The entire line of fruits will then follow in rapid order until the final winding up of the season with Japanese persimmons, olives and oranges.

ORANGE CULTURE.

Indications point to the fact that rapidly in the near future the culture of oranges will spring into prominence. The fact is established beyond all doubt that Newcastle is one of the earliest districts in California in early ripening fruits. Especially is this the case with oranges, and the very finest are grown here.

Shipments begin as early as November and before the end of the holidays the bulk of the crop is marketed and the good prices obtained for the fruit is soon in the purse of the producers. So encouraging is the outlook that thousands of orange trees are being planted, and one party in the neighborhood is this year planting over ten thousand trees.

There have been in some of the most noted orange producing sections of California, as has also been the case in Florida, heavy losses by freezing, not only of fruit but of orange trees

as well. No such state of affairs has ever existed at Newcastle.

From points come reports of losses, at the present moment of oranges and lemons, amounting to MILLIONS OF DOLLARS on account of a shortage of cars with which to move the crop, and also on account of some peculiarity (perhaps frost) affecting the maturing fruit.

Newcastle has been entirely free from these conditions; has never lost an orange crop nor any part of it from these causes.

The cleanliness of the fruit has been a matter of surprise to producers in other sections. It is a well known fact that in some large districts it is absolutely necessary to artificially cleanse the accumulations of smut from oranges. At Newcastle NO SUCH FRUIT CAN BE FOUND. It is all clean and bright as new twenty-dollar pieces.

VALUES OF LAND.

Values differ according to location and other conditions from \$15 to \$150 per acre for unimproved and from \$50 to \$150 per acre for tracts partly improved, depending upon value of improvements, etc. Fully improved places range in value from \$100 per acre up.

TERMS OF SALE.

Some owners require full cash payment. Others will accept part payment as may be agreed upon and are willing to give liberal terms knowing their lands are all right and the security ample. One owner who is planting orange trees by the thousand, in order to encourage the industry, offers to sell a limited acreage to others, who, like himself, are enthusiastic in the enterprise. He will waive all payments, except interest at 5 per cent, for the period of six years, or more if required provided parties buying have means to go forward and plant orange trees and carry on a system of work upon methods to be furnished. This is not a scheme for the sale of land only. It is intended for the upbuilding of the neighborhood interests and the owner will not sell an acre of this land for cash payment for one cent less than he offers upon the above outlined basis. The results of his investments here in orange raising are most gratifying and facts and figures which he can show and upon which he is now proceeding are most convincing.

The following is copied from the December, 1900 issue of the Resources of California in speaking of the Newcastle orchardist: "He will hardly notice the time gliding by until his

orange, peach and other trees and his grape vines, berries, etc., will be in full bearing, and thereafter, if he has used ordinary good management his time and efforts will be required in the services of his own interests, and within the environments of his own home and fireside."

The following extract is from a report of the California State Agricultural Society: "To those who are coming to Placer county the suggestion is made to lose no time. The wise are those who will come at once without any delay, and grasp the golden opportunities which are here presented to all. Land is now cheap and although there are many places not offered in the market yet it is possible for the man of limited means to secure a home that will prove to his family a heritage as lasting as the eternal hills. The country is waiting and standing with open arms and words of welcome to greet you. The flower-decked vales and the sunlit slopes, and the earth and the skies from which the people seem to have partaken their generous, hospitable California natures, invite you. Come. Come in your youth; in the full possession of manly vigor and pride. Come in middle age, so that you may prepare for your journey adown the pathway of life. Come in your mature years, that you may live in com-

fort and happiness among your contented children, weave the garlands of peace, and among the roses and lillies lay you down to your last rest."

The visitor to Newcastle will be cordially received not only by the business people but by the prominent orchardists as well and every means of securing information will be freely and cheerfully extended and an invitation to visit all points of interest is hereby extended. Hotel accommodations are ample and Hotel Pomona, which has been rebuilt since the recent fire, is probably the best arranged and neatest hotel in the northern part of the State, everything about it is modern and up to date. The rooms are elegant and are to be secured singly or in suites, special attention being given to family accommodations.

The roads and drives throughout the surrounding country are good, and those desiring can secure good livery turnouts with or without drivers.

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*Further information in regard
to developments of the dis-
trict, opportunities for secur-
ing lands or homes, with
prices, will be supplied by*

J. F. MADDEN

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